

November 9, 2023

Q. First off, congrats on the multiyear extension. Just want to start off with some comments about this and what it means to Bermuda.

TRACY BERKELEY: Oh, my gosh, we're hugely excited to have resigned another multiyear deal with the Tour. It is hugely important for us as not only the organization as the co-title sponsor of this event, but also for the country. We're very happy that it's happening again for the next few years.

Q. And with that, the Butterfield Bermuda Championship has made substantial charitable and economic impact. Can you tell us about what it means to Bermuda to host this event and really the impact it has on the island?

TRACY BERKELEY: Yeah. Again, to host the impact is one thing. I always say that sports is a unifier, so the community gets involved in this event. It's a wonderful way to show Bermuda on a world stage, we're such a beautiful island. But beyond that, the feel good about it is around the economic impact for the country as well as the charitable component. The two are hugely important. So it's not just about putting on a world-class event on a world-class stage, but also that economic impact and charitable component that we also love as well.

Q. Next week hosting the first and only international APGA event.

TRACY BERKELEY: Yes.

Q. Can you speak about the diversity and inclusion and why that's so important?

TRACY BERKELEY: It's hugely important for a number of reasons. That's why when we had the opportunity to host the APGA we jumped on board with that relationship and that partnership. It just goes without saying whilst I do say that sports is the unifier and I said that earlier, there are great strides that are being made in the diversity and inclusion space and we want to be a part of that obviously.

Q. Later this afternoon we have 15-year-old Oliver teeing it up. You guys are doing a lot more youth movement, earlier hosting a clinic. Can you speak to just the importance of showing youth and having this available?

TRACY BERKELEY: Absolutely. This again is another reason why this event is so impactful, because now we're raising another generation of golfers who are going to get to

experience playing this game on a world stage, and it's hugely exciting for us to be a part of that.

So platforms like these inspire our young golfers, fostering dreams and shaping the next champions on our island. Imagine today's young Bermudan golfers could be tomorrow's PGA stars.

