

PRE-TOURNAMENT PRESS CONFERENCE
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GEORGE BRYAN
WESLEY BRYAN



MARK WILLIAMS: We would like to welcome the Bryan brothers, George and Wesley, to the Butterfield Bermuda Championship.

Thanks for joining us, fellas. It's pretty unique to have a set of brothers playing the same tournament. Doesn't happen that often. Occasionally, but hasn't for a while.

We'll start with you, George. This is your first start on the Tour.

GEORGE BRYAN: Yeah.

MARK WILLIAMS: What are you anticipating?

GEORGE BRYAN: Honestly, I have no idea. I know it's going to be hectic, it's going to be a lot, but at the same time it's something that I've always wanted to do and dreamed of doing. And I'm probably going to have the most fun out of anyone in the field. Actually, Michael Sims is probably going to have more fun than me.

WESLEY BRYAN: Absolutely.

GEORGE BRYAN: But anyway, my goal is to have as much fun as possible and whatever happens on the golf course is irrelevant to me. But also, I'm here to compete. My game is good enough to play well and compete with these guys. So I'm going to have a lot of fun, but also I'm very curious, excited to see what my game looks like stacked up against some of the best players in the world.

MARK WILLIAMS: Wesley, proud of your older brother playing in his first event. What do you sort of look at this week like?

WESLEY BRYAN: My expectation is pretty simple. I know that he's more than likely going to strike the ball above average to wildly above average comparatively speaking to these guys out here. I've seen it for a lot of years. It's nice that he actually gets the opportunity now to do it. And he's rolling the ball on like another planet right now. It's --

GEORGE BRYAN: I agree.

WESLEY BRYAN: Now, sometimes things can fall apart from time to time in small subsets, like at Q-School this past week.



GEORGE BRYAN: Very, very small subsets, right?

WESLEY BRYAN: There was a lot of big numbers on the card, but he still got through. So I think weathering those little storms that are going to come up mentally, I don't know how that's going to go because it's a little bit more of a magnifying glass out here.

But as far as expectations, I wholeheartedly think that if he plays well, he has just as good a chance of anybody in the field to take down a trophy.

Will it happen? Probably not.

Am I pulling for it? Absolutely.

MARK WILLIAMS: And what about your own game? I know you played here twice and missed the cut both sometimes. Unfortunately, I had to say that, but having --

WESLEY BRYAN: Okay, can we get this guy out of the room?

MARK WILLIAMS: Having --

WESLEY BRYAN: Can we get a new person asking the questions?

MARK WILLIAMS: Having had a couple tournaments played around here, what do you need to do to get those four rounds in this week?

WESLEY BRYAN: Let's see. I don't remember the first time I was here, but I probably was hitting it horrible. I do remember last year being here and trying to keep a golf ball on the island was a tall task.

GEORGE BRYAN: I don't believe it.

WESLEY BRYAN: Well, no, it had nothing to do with the conditions. It could have been completely benign and couldn't have been able to keep a golf ball on the island.

I'm definitely hitting the ball a little bit better. I struggled for a couple years, it's no secret. My track record, it's not just here, believe it or not, it was everywhere I played on the PGA TOUR, it was a little bit of a hit-and-giggle and try and find it and figure out how to shoot somewhere close to even par and stay close to cut lines, which it was a modern day miracle that I was close to a lot of cut lines over the last couple years.

But I feel like my game right now is in a much better place than it was last year. Just need to get the ball in the fairway and make a couple putts and I think we'll be all right.

MARK WILLIAMS: Well, I'm going to bring the positives now. You are a PGA TOUR winner and you have had a top-10 this season and it was --



WESLEY BRYAN: On an island, it was.

GEORGE BRYAN: Well, I wonder why.

WESLEY BRYAN: Well, George was caddying for me --

GEORGE BRYAN: There you go.

WESLEY BRYAN: -- and we did have the YouTube squad rolling deep there. Actually, the guy right behind your right shoulder, Carney, was there. That was his tryout.

GEORGE BRYAN: His debut.

WESLEY BRYAN: His debut, his tryout, and we just locked him down full time because we had such a great time. So we are going to try and bring back the island vibes here.

MARK WILLIAMS: And just talk about the YouTube channel and your activations and gathering content on that. You've got a lot of followers. What do you hope to bring to those followers that you have and gain more followers by doing what you're doing?

WESLEY BRYAN: I think the No. 1 goal is just try and -- like we were waiting for this deal to start and George is out there signing autographs and taking pictures with kiddos. It's just to try and reach that younger audience and introduce them to the game in a more fun way. Not saying the PGA TOUR's not fun, but you just don't get the access to get to know people necessarily throughout the rounds of golf.

Now, they do very amazing things on the golf course, but you don't really get to know them. So Trying to add like that get to know the people that are actually playing the game and that's -- we're trying to branch out and tell some more of the stories of the guys that are out here through more long form content creation. Essentially, just grow the game.

MARK WILLIAMS: George, for people that don't know much about you, I said this is your first PGA TOUR event, but you have played other tournaments. Can you just give us a quick synopsis of kind of where you've played and what you've done?

GEORGE BRYAN: This year I played one Mountain Tour event, local U.S. Open qualifier, pre-qualifier and Monday qualifier for the Wyndham, and then pre-qualifier -- pre-qualified for Q-School in first stage and played well in every event. It's been kind of fun because again I've competed my whole life, but the last few years it's been no secret I've been focusing pretty much solely on YouTube, doing that and trying to grow that. And this year every time I teed it up, I played well and scored well. I think 71 is my worst score this year and 70's my second, everything else is 69, 65, 66.

WESLEY BRYAN: Well, Sean Martin -- just got a text message a couple days ago when we



were jabbering in our group chat, so Sean, if Sean's watching this, tell him to either drop a screen shot, or actually just copy-paste, George sent over his full year's track record --

GEORGE BRYAN: Yeah.

WESLEY BRYAN: -- of scores.

GEORGE BRYAN: It's like -- again, my main job is filming YouTube videos, but again, I'm playing good golf so I still want to compete and be sharp in tournaments. I go and lose in a playoff in the Wyndham Monday qualifier, my first Monday in like five years. I go to --

WESLEY BRYAN: To who?

GEORGE BRYAN: Yeah, you were in it. Go to pre-qualifying, win that, finished eighth last week at first stage Q-School.

WESLEY BRYAN: Tied for the win.

GEORGE BRYAN: That's a win. T-1's a win. And so like Wesley was saying, I was three holes away, I had a triple and two doubles, away from finishing like second. So like my game, every event I play in is good.

So it's been fun to create content, but it's also been fun to like compete and get like -- every time I've teed it up I've had a chance to win or finish well in tournaments, so it's got that kind of competitive juices and --

WESLEY BRYAN: You forgot to mention your top 3 in the YouTube Championship here at the golf course that we're about to play.

GEORGE BRYAN: Yes, I did not win our own YouTube Championship here. I had it --

WESLEY BRYAN: Or finish second in.

GEORGE BRYAN: Yeah, I finished third. Grant Horvat did beat me, Wesley did beat me. I was leading with four to go and lost.

Anyway, **bitter about that, but did make a hole-in-one when I was here filming.**

WESLEY BRYAN: On a par-3 course.

GEORGE BRYAN: Anyway, it's been fun to do both film content, tell stories, create videos, which I really enjoy doing, but also play some good golf in the process. It's been a fun, kind of cool year.

MARK WILLIAMS: So let me pose this: When you get through to second stage in another



week or two and you get to final stage and play well there and your situation changes and you'll be playing tournaments, where does the whole Bryan Brothers YouTube channel, where does that go? Are you still going to be doing some or that or is it going to be toned down a little bit?

GEORGE BRYAN: We'll ramp it up. That will be my dream to like, to do both, play on the Korn Ferry, the PGA TOUR, but also tell the story in a -- honestly in a better sense.

I'll probably hire another film guy, another editor and we'll tell the story and keep growing because honestly, it's something that I really enjoy doing, but if you look at the scores, I'm playing just as good of golf while filming and doing this than I ever have when I was only focusing on playing the Korn Ferry or playing Latin Tour or playing mini tour.

No, I will never forsake Bryan Brothers Golf for the --

WESLEY BRYAN: I tried it once. I made it to the PGA TOUR or the Korn Ferry Tour, then the PGA TOUR and I left once and I --

GEORGE BRYAN: Yeah, you're not leaving again.

WESLEY BRYAN: All of the mean things that he said to me during that process, it would be extremely hypocritical for him to leave.

GEORGE BRYAN: No, it will be a fun problem to have because I will definitely play, but also I want to tell our story and our journey and like keep doing what we're doing online because it really is fun. We have a community of people that are following our journey and a part of this that they're as much of a reason of me playing well right now than it is my own practice and my own abilities I think.

WESLEY BRYAN: Yeah. And the YouTube thing, it is actually -- now, there aren't guys that are necessarily chasing it full time, but we have, like George said, a community of people. It's still highly competitive. It like engages the competitive juices that we need because we're -- we're not playing in front of a live audience of hundreds of thousands of people, but it still, it feels like that.

So the matches are always good and the formats always change. It's fresh, it's fun, it's competitive. So as far as like giving that up just to go try and bang your head into the wall on the Korn Ferry Tour at 34 with -- 35 with a couple kids, I just don't see George saying, "I want to give up everything to go try and chase professional golf full time."

MARK WILLIAMS: OK. So Bermuda, let's get away from the golf for a second. What are you guys doing in Bermuda while you're not playing golf?

GEORGE BRYAN: No, that is -- my vacation, my like dream vacation is like playing golf while on vacation. Honestly, for me, I'm just enjoying looking at that ocean setting on the



back porch drinking some bubbies. Now, yesterday after the pro-am I did have a seltzer.

WESLEY BRYAN: What did you go with?

GEORGE BRYAN: I went with the Ranch Water, it was delicious.

WESLEY BRYAN: It's not the greatest choice, but it's like a good choice.

GEORGE BRYAN: I mean, this is one of the most beautiful courses I've ever been to. Just seeing it and taking it all in, but also the people are probably the nicest people I've been around. So like feeling at home, feeling like family and just enjoying the community here has been amazing.

But also just our driver this week, Gregory, has been taking us to some like local kind of fast food places, local restaurants and just like getting a feel for the island and just taking it all in because we've never been here before. It's just been a fun week. Wife's here, mom and dad are here. It's been cool experiencing Bermuda for the first time.

WESLEY BRYAN: I'm solo and OG Fortnite just dropped this past week, so I have been -- yeah, see? I have been absolutely, I've been catching copious amounts of that with the boys, so that's what I've been doing.

GEORGE BRYAN: That's fine, whatever.

WESLEY BRYAN: Dude, I'm telling --

GEORGE BRYAN: I'm a little jealous. I wish I was doing that, but I'm enjoying what I'm doing as well.

WESLEY BRYAN: Dude, OG Fortnite might as well -- it brings back -- I got into it. I was going to be Call of Duty for life, I made that pact.

Then I had shoulder surgery. They put me in this device where my arm was like this for six months and it just felt perfect to hold a controller. Right when shoulder surgery happened, it happened to coincide with when Fortnite came out. So George lured me in because he was 33, 32 years old and still playing video games, and I was like OK, I'll get back into it.

Now it's bringing back all of those fun memories in a sling and it's -- gosh, it's so much better than I can even describe.

Q. Is it success off the golf course?

WESLEY BRYAN: Yeah, I literally, I just posted on my Instagram story a picture of --

GEORGE BRYAN: Nice work.



WESLEY BRYAN: No. 1 victory.

Q. Impressive.

WESLEY BRYAN: Go ahead and add me.

Q. Going back to your guys' golf game, how would you guys assess each other's game on complementing each other's strengths?

WESLEY BRYAN: Oh, you're talking about two-man scrambles?

GEORGE BRYAN: I think we're a formidable duo because our strengths, they couldn't complement each other better I feel. Like What I do well, I drive the ball well and hit -- I mean, you're a great iron player, but I drive the ball extremely well and he, that's his kind of weakness. He putts and chips it insane. I do putt it really good. Like I don't chip it as good as him, wedge it as good as him, so like when we're a team, like our like -- we mesh perfectly together.

WESLEY BRYAN: Until when I start berating you. As a teammate it feels different than if you're an opponent, so it doesn't necessarily affect him as much mentally.

GEORGE BRYAN: Yeah, mentally I'm much better, yeah.

No, but it is cool, like growing up he was always a better putter and chipper than I was, but I was always a better driver and ball-striker, so like we were exact opposites. We'd shoot the same numbers, it would just always look a whole lot different.

Even now I shoot 68 or 69 now he's starting to hit it much better, but it can get very scambly, hit some bad drives, but recover and then I hit on the green, two-putt and we walk away with the same score.

WESLEY BRYAN: We do. We got a couple -- we got a couple big matches coming up, some compelling matchups coming up that we're going to go on a little two-man scramble versus the world.

GEORGE BRYAN: Yeah. So if anyone watching wants to take us on, we're available.

Q. And growing families, both are expecting soon?

WESLEY BRYAN: Um-hmm.

GEORGE BRYAN: Yeah, soon-ish. I guess may for us, number two, which is -- I mean, that's -- you know, it's funny, it's like Q-School somehow is like the least stressful thing I've got going on. We just got moving into a house that needed renovation, wife's pregnant, we



have a 2-year-old, and then it's like I have Q-School in there. But I'm like this is way less stressful even though Q-School is the most stressful thing I've ever done. So we have a lot going on, but they're all great things and it's cool that everything we're doing right now, especially, I mean, you've got another on the way.

WESLEY BRYAN: We've got another one on the way due in February. Our sister has one on the way and she -- hopefully she doesn't deliver this week because our whole family's here on the island, it's tough to get back.

GEORGE BRYAN: Yeah, we've got a lot, a lot of kids, a lot of grandkids for mom and dad.

Q. Being similar in age, how great is it to raise your guys' kids in such like a similar age, hanging out?

GEORGE BRYAN: It's the best. We were just with each other for Halloween. Andi loves Hadley and Winnie.

WESLEY BRYAN: And you can tell which ones are raised well and which ones are raised by wolves. It fits perfect when you see their temperaments.

GEORGE BRYAN: It's fun like all us being the same age being like -- you know, mom and dad tell us growing up, you'll see one day.

Like raising kids is far better than anything you could ever imagine, way more awesome than golf and YouTube. And it's fun to be able to do it with Wesley. He's got a little more experience, you know. Only about a few years, though. Three, I think.

MARK WILLIAMS: Question for both you guys. Obviously the content is a huge part of what you're doing here this week, but it's a PGA TOUR event, you're focused on shooting the lowest number you can. How do you --

WESLEY BRYAN: He's got it all wrong already.

Q. -- compartmentalize -- apparently so, but if you are trying to compartmentalize that at all, how would you go about keeping the content going but also staying locked in when you tee it up?

GEORGE BRYAN: That really is a great question because people think, oh, well you've got to focus on golf, you've got to focus and like worry about playing a PGA TOUR event or Q-School.

For me, like not the less I focus, but I need something to not make the professional golf or the tournament the sole focus. That's what YouTube has done. That's why you're seeing me play better golf because I am out there filming a video and I'm thinking about OK, is my guy at a good angle, is he getting the shot. Like I know he's going to get it, but I just like it'll turn



my mind off of like the situation. I can just think of, hey, let's -- like this would be a good video or whatever, and then I can get back locked into golf. So it's not only a stressful golf tournament 24/7.

It's been amazing because like my brain needs something to distract it and when I was playing full time, I couldn't just turn it off and be like, oh, let's go have a conversation with this and not think about this six-footer for par to make the cut. Now it's like, well, make or miss, we're going to get a YouTube video and it's going to be fun and shoot, let's see how well I can shoot in the process.

WESLEY BRYAN: Yeah, the No. 1 goal is to make great content and the way you make great content is if you play great golf. The better he plays or the better I play, the better the videos more than likely will perform. So as long as you're trying to make great content, then hopefully good scores will follow.

GEORGE BRYAN: Now, there's a time like we do a great job of like going out there to get a 15- or 20-minute or hour, like whatever practice when you get done, yes, and like --

WESLEY BRYAN: Well, of course.

GEORGE BRYAN: But like, but then coming back, okay, let's go film, let's go take a couple pictures, a couple videos. But yeah, we do -- I think it's helped us with my time management or just like, okay, I know I need to get something done because I might be filming later, so let's make sure we get some quality work in. It's more for me, probably Wesley, too, like getting that something to like take our minds off of the task at hand and the stressful nature that is professional golf, it's only a win.

MARK WILLIAMS: Realistically, other than a win, what would be a satisfying result or outcome for you guys individually this week?

GEORGE BRYAN: I think if Wesley beats me, he'd be satisfied, and if I beat Wesley, I'd be satisfied.

I've been thinking about this a lot. It's like what my goals this week are maybe not to win, but to compete at some level. And like my game is good and so I know like even just like through a few weeks ago, a month ago it would have been like OK, if I just made the cut or if I just play OK.

But now it's like I'm playing good, so it's like, man, what about top-10 to get into next week, which sounds silly because I make YouTube videos for a living, but like the game's been that good in tournaments, so like --

WESLEY BRYAN: I don't think it sounds silly at all because I watch you play and it is tremendously more talented -- it's not a knock on a lot of the people in the field this week, but tremendously more talented than the vast majority of the field that's teeing it up this



week.

So I don't feel like it's a stretch to say that you have a chance to compete and win as a YouTuber.

MARK WILLIAMS: What about you, Wesley?

WESLEY BRYAN: I mean, every time I tee it up it's to try and win a golf tournament. I mean, ideally I'd like to top-10 to secure my spot in next week because -- I don't know, I haven't checked the sheet, but I was either one in and one out and can get knocked out by yahoos like him that top 10.

So I need to go ahead and lock that spot up because I love Sea Island, love the golf courses next week. Yeah, that's my goal.

MARK WILLIAMS: All right. Well, we appreciate you guys making the time for us.

GEORGE BRYAN: Again, my first job is to create content and do this thing, so --

WESLEY BRYAN: Perfect **timing**.

GEORGE BRYAN: -- anything else, I'm here all week. Thank you all.

