



JIM BUCKHEIM: As you know, Brett's a little pinched for time so we'll get questions for Brett. A quick welcome, I'm Jim Buckheim, Vice President for Communications for American Family Insurance. Thanks for joining us. We'll turn things over to the media as a start and we have our first question over here on the left, thanks. Please wait for microphone for the questions.

Q. Brett, what were your thoughts on the round, the entire day, the course and everything that went on today?

BRETT FAVRE: It was awesome, it really was. Steve and Andy, you're not going to find two nicer guys. Obviously they have a good golf game. What we were here for is extremely important. I was in Wisconsin two weeks ago for the Trek 100, which also is in association with fighting childhood cancer. You know, there's no need to even talk about that. We know how important that is and to come here, look at this crowd, just an amazing crowd. I'm not surprised a bit. This will be the most successful stop for the senior tour, I can promise you that.

Q. Brett, when you're walking down some of these holes and you hear the MVP chants and the Go Pack Go chants, what does it mean to be in front of these Wisconsin fans?

BRETT FAVRE: It started coming back this past summer, you know, it was a great welcome back and again I'm not surprised. The fans here are -- it's a special place, and I tell people all the time, L.A. tries to field a team over and over again. They've got way more people in L.A. than we have in the state of Wisconsin, I'm sure, but yet there was a 45-, 50-year waiting list for season tickets. It's because this place is special and unique and they support their home folks. So, you know, it meant a lot this past summer and it means a lot now.

Q. Brett, was it getting pretty competitive out there and who ended up winning?

BRETT FAVRE: Well, they beat us, but, you know, we want to come back next year. It was getting competitive in a fun way, whatever that means, but it was a lot of fun and hopefully next year we can do 18 holes. I just hope it's a little cooler.

Q. Brett, how relatable is the atmosphere today compared to the football field?

BRETT FAVRE: Different. Different, but as I told Andy and Steve, I would much rather tee off with 70,000 with my helmet on and people just -- golfers like it quiet. Football players like it just a little rambunctious, and I don't like the silent. I have no idea how they do it, but it's very impressive.

Q. Brett, you always get mauled by people everywhere you go, but as we get closer to your Hall of Fame induction, have the crowds, have they started to build up everywhere you go, are people asking you more and more things about it?

BRETT FAVRE: Well, I don't do anything, to be honest with you. This is the first golf outing I've done in years. This is probably the third time I've played nine holes in eight years. I couldn't tell you the last time I played an actual 18-hole round. And quite frankly, I did this because of Steve, Andy and Mark, and because of what we're here for. So other than that, I really don't go anywhere.

Q. So as we get closer to the Hall of Fame induction, is the anticipation building for you for that event?

BRETT FAVRE: Somewhat. You know, at some point I've got to start preparing a speech which I'm not good at doing. But, yeah, it is starting -- to be honest with you, it's closing fast. You know, as we get older we find that time flies and that's the case here. It seems like just yesterday I was preparing for Green Bay this past summer. So it will be here quick, and I'll be honest with you, after that I'm looking forward to the Wisconsin-LSU game.

MODERATOR: We have about three more minutes for Brett.

Q. So we can confirm that you'll be at the Wisconsin-LSU game then?

BRETT FAVRE: I'd like to. It all depends, first of all, on my daughter's volleyball schedule. She'll be starting her senior year and I believe they start play around August 14th, I'm not sure on the schedule, but I'd love to. Who wouldn't want to watch that game?

Q. Seventeenth hole, the pass to Steve Stricker there, was that the pass that was a little off or was --

BRETT FAVRE: Perfect pass. See, even Andy knows it was a perfect pass. Steve's got a really smooth golf swing; his route running is a little questionable. I didn't want him to pull a hamstring and miss the rest of his tournaments this year, that would have been terrible.

Q. Brett, I'm wondering if you know if there's ever been a player who has been inducted into the Hall of Fame and then come out of retirement. There's rumors. Any response on that?

BRETT FAVRE: Well, that pass was pretty good. Yeah, I think a couple better receivers and I could manage a year out of it. To answer your question, I don't think so. I think they were pretty wise.

Q. Did they ask you to wear pants or did you just do what you wanted?

BRETT FAVRE: Oh, I just noticed you guys wore pants. I just did what I want. I knew it was going to be hot. I checked the weather. Great day, though.

Q. Andy and Steve, do you mind critiquing Mr. Favre and Mr. Tauscher's golf games?

ANDY NORTH: I'll start with my partner. Tausch is an amazing athlete. You look at this body, the first thing you're wondering, come on, but he is an unbelievable athlete. He's got terrific feet.

MARK TAUSCHER: That's another back-handed compliment.

ANDY NORTH: No, this is seriously, this is good. If you ever saw Tausch on the tennis court, you'd be absolutely shocked. He's a hell of a tennis player and he's a really, really good athlete. That's why he can play in the league and stay in front of people and keep his two guys from getting killed for a lot of years. Amazing feet on this guy.

STEVE STRICKER: As far as my partner, I think he should stick with throwing the football.

BRETT FAVRE: I was hoping for a little something better. I'll come back for you next year, Andy.

STEVE STRICKER: No, I just want to say thanks for Brett and Mark and Andy for making this possible. You saw the excitement out there today, it was pretty cool to have the people here and supporting this great event and cause, and we couldn't do it without the other three of these guys, so thanks a bunch. Especially you, Brett, for taking the time to come up here and spend the day with us. You mean a lot to Wisconsin and the Packers, and even though I'm a Bears fan, I had to bring that out a little bit, but I am a Brett Favre fan for sure.

BRETT FAVRE: I heard you were a closet Bears fan, but I guess you've come out of the closet.

STEVE STRICKER: I've always been a Brett Favre fan. Thanks again for coming.

JIM BUCKHEIM: With that, I think we have to wrap it up for Brett. We can continue for Andy, Steve and Mark. Brett, thanks a lot for joining us.

UNIDENTIFIED SPEAKER: No one wants to talk about the Washington Generals coach. That's usually how it goes.

Q. Steve, what did you think of the reception of the celebrity scramble, also just now two days in, seems to be going as well as it could?

STEVE STRICKER: Yeah, it's been a great two days and we knew having Brett and Andy and Tauscher here this afternoon would add just another element of excitement and, you know, just another treat for the Wisconsin people. Sorry, Mark has to head out with Brett as

well. We thought it would add another level of excitement and entertainment value for the people here that are coming out and supporting the event. So it was a great event, had great crowds. You know, it's just blowing us away thus far. The support that we've received here in the community has been unbelievable and this is our first year, obviously, and hopefully we can continue to grow this and make it even more special as years to come. Can't thank everybody enough for taking part in this first American Family Championship. It's been a great week thus far and we're looking forward to crowning the first champion tomorrow.

Q. Steve, will you talk a little bit about how much time that you put into making this event happen and was it more strenuous, less strenuous than you thought it would be?

STEVE STRICKER: I don't know, I like to be involved as much as I can. I'm busy doing a lot of things. I'm still trying to play competitively and there's times when I've been around a lot, there's times when I'm not around very much at all, but I try to help out as much as I can. You know, it's been a learning process for me, too, but we put such a great team together and American Family Insurance has been unbelievable in this whole process. Their whole company has gotten behind this event as you can tell and they mean a lot to the community and they show that on a daily basis and they're showing it here again this week in how much they want to give to the community. That's what's making this event special is because the work that they've put in and not only the work, but the passion they put in doing the work. And it shows with the volunteers that they have here all the way down the list of people that work for the company. So it's been pretty special to be a part of it.

JIM BUCKHEIM: I think though as a quick follow-up to that question, last fall when we got the sales process kicked off, I think of our first ten sales Steve was responsible for eight of those first ten, so that gives you a sense of the type of impact he had very early on in our work on this tournament.

Q. Andy, you've been at many Champions Tour events. Can you put into context the number of people here you saw here today versus what is normally at an event like this?

ANDY NORTH: Yeah, this is absolutely fantastic. We all know Madison is a great sports town. We know people here are so supportive of things that go on. There's a lot of weeks on the tour that no one shows up. It's a corporate play. There's some other weeks that they have galleries like this, but this is going to go down, you'd hear the players talk about it and they're so excited to see people out here all day. Not just for the last two or three groups, but they find their favorite player at 9:45 and there's a bunch of people following them around. So it's been absolutely fantastic and we love what Amfam has done. One of the great corporate partners in this community and the players have loved it. That's the key. If you put on a show and the players don't have any fun, nothing's going to happen. These guys have loved it and they're going to come back and tell other guys. This will end up being the best field of the year other than the major championships and maybe even better

than some of the major championships.

Q. Steve, playing off of what Andy just talked about, do you find the seniors are pretty understanding, the players, that an event like this might take away a little of their thunder for a short while, but yet it might help the overall tournament?

STEVE STRICKER: I'm not understanding.

Q. Well, an event like you guys took some of the attention away?

STEVE STRICKER: The celebrity?

Q. For a little while, do you find they're understanding of the big picture?

STEVE STRICKER: They totally understand it and that's the unique and cool thing about the Champions Tour and the players on the Champions Tour. The guys all had their run on the regular tour, they understand their position in golf. You know, we know the regular tour is the important tour amongst the men and they know, they want crowds like this. They understand that there's going to be more people following Brett Favre and Tauscher and they understand that and it just adds another element, but yet it just brings more attention to the game we got going here this week and they're totally fine with it. It's amazing but they are good with it.

ANDY NORTH: There are a lot of guys getting Brett's autograph in the lunchroom, too, trust me.

Q. Andy, what were your thoughts on the reaction from the scramble? There were just lines of people. Did you expect it to be that many?

ANDY NORTH: I think Steve and I talked about this was going to be a successful event because of Brett and Tausch being here. There have been a couple other tournaments have been able to do this, really growing their event because of it. You get a lot of people out here that maybe they don't know some of the 50-year-old guys but they might know some of the older guys or obviously know Brett. So anything we can do to enhance the event is really important and this was fantastic.

Q. Steve, to your right, I don't know if you had a chance to look at the leaderboard, but if you have what do you think of it and what do you know about the leader, Jean-Francois Remesy?

STEVE STRICKER: I understand that -- I don't know the gentleman. I understand this is his first Champions Tour event. The scoring was still good today, but not as good obviously because of the wind. There's a lot of guys in the mix, so it should lead for an exciting finish tomorrow and hopefully there's a good two or three guys, four guys coming down the stretch to provide a little excitement to the last couple holes.

ANDY NORTH: There's so many guys in the mix that there's a 63 or 4 out there that a guy teeing off an hour, hour and a half before the last group posts a score might end up stealing an event and that's what makes this tour so neat is that there's usually -- it's usually fairly bunched, the scoring's pretty good and if some guy gets really rolling you never know what might happen.

Q. For either of you guys, was it weird golfing in Wisconsin and not being the main guy that everybody's following necessarily?

STEVE STRICKER: That's usually the case.

ANDY NORTH: No, I think this is a perfect type of event for today and this week. You know, Brett hit some funny shots out there but there was a time he was a really, really good player. He doesn't play a lot of golf now. He was a one or two for a lot of years 10 or 12 years ago. He used to play a bunch. When I was active in the senior tour he played at Birmingham in the pro-am, he'd play at the Cadillac NFL event and could really shoot some scores. So it was nice of him to come out here not as prepared as he'd like to be and he hit some great shots, made a bunch of putts and that's the key. It's nice when you bring in those guys at the end of the day and say, man, we had a great time, can't wait to get back here. That's what we're looking for.

Q. Steve, just a quick question, the tour announced today they're canceling The Greenbrier Classic because of the flooding in West Virginia. Will that influence you to go to Scotland or not?

STEVE STRICKER: Yeah, you're good, Rob. That was a good question. Yeah, I determined that I think it looks like I'm going to play the Scottish Open the week prior and then stay over there and play the British Open.

ANDY NORTH: It really does hurt my schedule though, Rob. Appreciate you asking me.

Q. Andy, just your game with Mark, it seemed like especially early on you guys hit your groove together?

ANDY NORTH: Oh, God, we were awful. I'll be honest, I'm not playing a lot of golf, but we hung in there the first couple of holes and Tausch hit some really nice drives and some good iron shots. We made a couple putts and, you know, getting out ahead of these guys was important and we didn't -- it didn't look really pretty but we were okay the first three or four holes from the score wise, then we started hitting a few better shots towards the end and kept the pressure on them because not very often the Washington Generals beat the Globetrotters so it was a big day for us.

JIM BUCKHEIM: Thanks a lot to Andy and Steve. Thanks a lot to you guys for joining us. Really quick couple notes about tomorrow, so we've got the threat of weather overnight so

with an abundance of caution we're delaying the start until 9:30. We'll use a two-tee start, that will give the maintenance staff plenty of time to get the course ready, not anticipating any weather issues tomorrow. Gates will open at 8:00 a.m., but with a two-tee start there's the potential for traffic delays and traffic issues like we saw on day one. We're still hoping improved traffic flow will take care of that, but just a heads up there.

Also, depending on how much rain we get it could impact public parking. But we've had signage all the way into the course and public parking just needs to follow those signs that will direct them to where they need to go regardless of what the weather does. Just a couple notes about tomorrow. Thanks again for coming out here today.

STEVE STRICKER: Thanks for all your support today. Thanks a lot.